

A New Online Careers Workshop

# Making a Difference



LEARNING HOW TO MAKE A REAL DIFFERENCE FOR  
YOURSELF AND THE ORGANIZATION

Learn how to:

- *increase your job satisfaction,*
- *become and remain a top performer,*
- *maximize your employability, and*
- *get the support you need to achieve your career goals.*

# Making a Difference



## A New Online Careers Workshop

### Target Audience

This online workshop is essential for:

1. Individuals who are interested in taking greater control of their own learning, performance, career satisfaction and employability, and
2. Leaders, supervisors and HR professionals who want to learn how to use career development as a vehicle for engaging and retaining top talent.

### What You Will Learn

The world of work is constantly changing. Some of the career management strategies that worked for you yesterday will not work for you tomorrow. To continue to thrive in the future, you will need to think and act differently. The ideas and tools in this highly interactive online workshop will help you do just that. More specifically you will learn:

- The strategies that will enable you to maximize your career vitality.
- The nature of your talents, and how to leverage them to maximize your performance and fulfillment.
- How to build on your strengths and manage your weaknesses.
- How to learn more in less time—and have more fun doing so.
- What your organization needs from you—but may have not have communicated.
- How to increase the value you create for your company and meet the escalating expectations of today's workplace—without burning yourself out.
- What you need to do to become and remain a top performer throughout your career.
- How to avoid the plateauing trap and succeed in today's flatter, less hierarchal organizations.
- How to expand your contributions to the success of the organization—without waiting for a promotion or for someone to give you a bigger job.
- How to remain motivated and keep learning when opportunities to move to a new job are limited.
- How to create an effective career plan and get the support you need to implement your plan.

*"The best treatment of this topic that I have ever experienced."*

Line Manager, British Petroleum



## The Making a Difference Approach

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*Research has clearly demonstrated that the alignment of individual talents with the business needs of the organization is critical to employee retention and marketplace success. Our experience also confirms that the individual is in the best position to make sure that this alignment happens.*

*Because each individual's talents, career values and goals are unique, only the individual is qualified to determine the course of action that will allow him or her to make the greatest possible difference in the organization. Consequently, this workshop was designed to help individuals align their unique talents and career interests with the business needs of their organizations. Your primary take-away from this online workshop will be a personal career plan for expanding your contributions to the success of the organization, while simultaneously increasing your satisfaction.*

*Nigel Bristow, career management expert and author of *Making a Difference at Work: Strategies and Tools for Increasing Your Impact, Job Satisfaction and Career Vitality*.*

## Comments About the Tools and Models You Will Get to Use

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*“Fantastic! The information was well organized and well presented. It really crystallized for me the skills and steps needed for me to improve.”*

Marketing Professional—Australian Graduate  
School of Engineering Innovation

*“Targeted Learning’s belief in the power of the individual is truly invigorating. Their concepts have energized me and many others at Boeing to take more control of our careers and our lives.”*

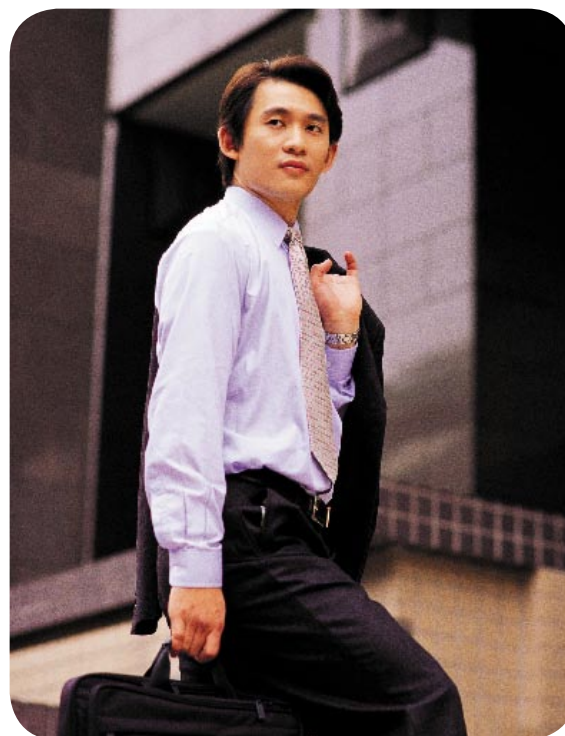
Program Manager, Boeing

*“This workshop was outstanding. The models and tools would empower anyone to achieve greater contribution and career fulfillment.”*

HR Manager, Fairchild  
Semiconductor

*“I wish I had learned this five or ten years ago. It is particularly relevant in today’s fluid business environment.”*

Engineer, Boeing





## Achieving Our Goals in a Changing Workplace

Thriving in the information age requires us to juggle competing priorities. For example, we need to do more—with fewer resources. We need to learn more—in less time. We need to show more initiative and independent thought—yet work more collaboratively with others. We need to give more thought to the long term despite less certainty about what tomorrow will bring.

Given the uncertainties and challenges we face, career planning becomes more—not less—important.

*Which of the following outcomes do you want from you career and work?*

- Fun and fulfillment
- A sense of security through greater employability
- Challenge and growth
- The opportunity to make a difference; the knowledge that what you do matters
- Greater responsibility
- Better working relationships
- Appreciation and recognition
- The freedom to call your own shots
- Improved work/life balance
- Greater impact in the organization

Whatever your goals or your position in your company, the Making a Difference workshop will help you achieve more. It will help you accelerate your learning, improve your performance, increase your job satisfaction, and maximize your employability. If you are a manager, it will also help you engage the full potential of your people.

This workshop will help you make a greater difference at work, and achieve more of your personal goals through work. To set up an online workshop please call us at

**801-235-9414** or email us at **[info@targetedlearning.com](mailto:info@targetedlearning.com)**